

# RE:UP MAGAZINE

## ADVERTISING SPEC SHEET

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### CONTACT

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### AD SIZES

POSITION	TRIM SIZE	BLEED SIZE
2 PAGE SPREAD	18" x 11.75"	18.25" x 12"
FULL PAGE	9" x 11.75"	9.25" x 12"
HALF PAGE (vertical)	4" x 11.25"	NO BLEED
HALF PAGE (horizontal)	8.25" x 5.5"	NO BLEED *All bleeds are .125"

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### SUPPORTED APPLICATIONS

ADOBE ACROBAT  
ADOBE ILLUSTRATOR  
ADOBE PHOTOSHOP

Illustrator EPS must have all fonts outlined and all picture files included or embedded.  
EPS, JPEG, TIFF, PICT, PSD (100% at 300dpi) are accepted.

Ads made in any other applications are not supported and must be resubmitted in a compatible format. RE:UP uses a Macintosh Platform. All images should be actual size (100%). Flatten all artwork. All color ads to be submitted in CMYK. Any RGB and other color models must be converted to CMYK and color corrected to the above specifications.

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### FILE TRANSFER

If possible, compress your file(s) using Stuffit or ZipDisk to make transferring safe and easier.

To transfer large files (5MB and above), please use [yousendit.com](http://www.yousendit.com)

Log onto: <http://www.youysendit.com/>

Type in my email address ([info@reupmag.com](mailto:info@reupmag.com)), your name and click BROWSE to find your image on your computer, once you have it selected, click UPLOAD AD. Please be patient, large file do take some time. A follow up email to let us know you sent it is appreciated.

To transfer small files (5MB max), email it to: [info@reupmag.com](mailto:info@reupmag.com)

We also accept CD-R's. Please send CD-Rs to our Brooklyn Office:

**RE:UP Magazine**  
**Attn: Joshua Lynne**  
**236 Moore St Suite #411**  
**Brooklyn NY 11206**

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### PROOFING

To insure accuracy, we encourage our advertisers to submit a proof with your artwork. All black & white ads must be accompanied by a high-resolution, positive, camera-ready hard copy. All color ads must be accompanied by a high-resolution color corrected proof (preferably IRIS output).

\*RE:UP and our printers are not responsible for output errors on any advertisements that do not include a hard copy proof.